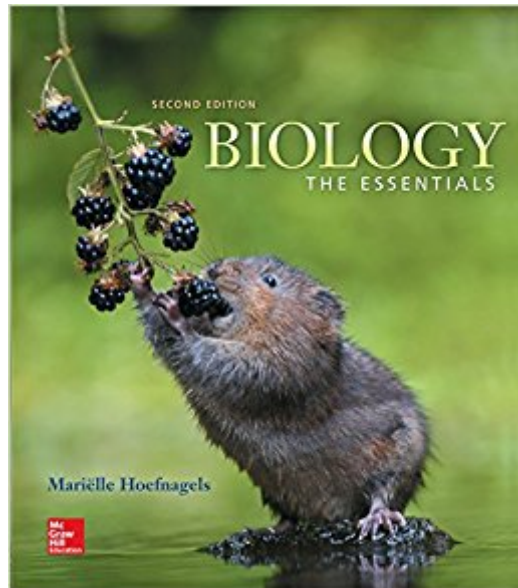




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Biology: The Essentials (WCB General Biology)



Synopsis

THE HOEFNAGELS STORY The second edition of Biology: The Essentials epitomizes what the market has come to recognize as Mari Hoefnagels' distinct and student-friendly writing-style. Mari Hoefnagels presents up-to-date information through

“What’s the Point?”
“Why We Care”
“Burning Questions”
pedagogical tools designed to demonstrate to readers, and her own students, that biology is everywhere. Biology: The Essentials, 2nd Edition offers a broader and more conceptual introduction to biology, simplifying the more complex biological content to the essential elements that students need to act as framework for the details. Mari Hoefnagels is dedicated to helping students find the relevancy of biology and science in their everyday lives. A recipient of the University of Oklahoma General Education Teaching Award and the Longmire Prize (the Teaching Scholars Award from the College of Arts and Sciences), Mari Hoefnagels has been engaging, educating, and inspiring students since 1997. She believes that the right tools can make all of the difference in reaching non-majors students. Because of this, the content in this textbook is deeply integrated with the digital tools in Connect and Mari Hoefnagels has worked hard to create Connect questions and activities that go beyond simply memorizing vocabulary and facts. Static images are brought to life through animated tutorials, specifically designed to guide students through tough topics. Whether in class or at home, Biology: The Essentials, 2nd Edition with Connect Plus provides all of the resources a student needs to succeed in biology.

Book Information

File Size: 173546 KB

Print Length: 704 pages

Publisher: McGraw-Hill Higher Education; 2 edition (January 9, 2015)

Publication Date: January 9, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B00VF63FIM

Text-to-Speech: Not enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #62,365 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #4

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Customer Reviews

Book was received today, was described as very good condition. I would classify the book at acceptable or good, not very good. Pages (Damage present on cover and 300pages) show water damage and stuck together. Cover of book is ripped and crumpled. So for future reference book grading is a subjective term and should be considered as such when ordering books or text books.

Caveat Emptor

Though there are some parts that make biology fun, there are others that, well, I'm not a science major, so I find it less interesting

The textbook is great. It would be more of a help if the professor would assign homework from it :)

Fantastic quality. There were some tiny imperfections, but nothing that was distracting or a deal breaker. I'm super happy with my purchase AND I saved myself \$150 by buying a used copy online! Awesome deal! (Oh, and I have pretty high standards for used books)

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